

Beuti Bar Hair Color FAQs

In Salon hair color means putting your hair in the hands of hairdressing professional, a fully trained cosmetologist who knows what they are doing and can achieve what you want. So why do so many people get exactly the opposite of what they want for their hair? The short answer is miscommunication. Our quick glossary of what exactly a bleach, toner, highlight or lowlight, temporary hair color, permanent, semi permanent hair color or demi color actually is, will help you to get what you want when you book your next appointment and to ensure you understand what is offered. Remember that when talking to a hairdresser definitely reconfirm in plain language what you want to prevent any confusion.

Bleach: a hair lightener applied to the scalp is used when you want to be really blonde. Bleach application is generally followed by a "toner" as the bleach is only the undercoat for the color. If you ask your hairstylist to 'bleach your hair' you will get an all over color, NOT highlights that are made using bleach.

Toner: a type of color generally applied over a bleach or highlights (made using bleach) to give your hair a "reflect" of ash, honey, beige, champagne etc. Great if your highlights get a bit dull.....a toner can refresh them.

Tint or color (color that grows out): both terms used to mean same thing. Permanent color that is applied directly onto your scalp to all of your hair can achieve a variety of shades and the process is less harsh on your hair and scalp than bleach.

Semi or Demi color (color that fades out): both are all over colors that will change the reflection characteristics of your hair or darken it but not lighten it. Demi's are a little stronger and last a longer (6 to 8 weeks) and will cover up to 70% grey. Semi's last about 6 weeks cover approximately 50% grey.

Highlights: pieces or strands of color (tint or bleach) generally lighter than your own hair. Some hairdressers use the term to mean only made using bleach and will be made using foil or a cap. The foil method is broken down into the amount of your hair that needs to have highlights added. This varies depending on your hair cut, the effect you want or even how many highlights you got the last time:

- **Full head:** strands spaced throughout all of your hair, normally what you have the first time you try this type of coloring.
- **Half head:** if your hair is long or hair cut suits you may not need a "full head" every time. This costs slightly less and strands are placed everywhere except the nape area.
- **Crown and Parting:** this is when you need a quick set of highlights or an emergency touch-up between a full head or half head. The strands are placed as the name suggests.



Low-lights: same as highlights but darker than your own color or made using tints rather than bleach.

Splices, slices, chunks or pieces: all these terms are used to describe pieces of color that are made in the same way as high or low lights but are large sections of color rather than strands.